



ifis

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Was ist ein „guter“ Vortrag?

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Herbert Paul Grice:

Logic and Conversation (1975)

Quantity:

- Say no less than the conversation requires.
- Say no more than the conversation requires.

Manner:

- Don't be obscure.
- Don't be ambiguous.
- Be brief.
- Be orderly.

Quality:

- Don't say what you believe to be false.
- Don't say things for which you lack evidence.

Relevance:

- Be relevant.